

Celeste Brevard

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Education

- New York University**, Graduate School of Arts and Science, New York, NY January 2021
M.A in International Relations with a concentration in International Law (GPA: 3.895)
- Southern New Hampshire University**, Southern New Hampshire January 2019
B.S in International Business with a minor in Communications (Graduated Summa Cum Laude)

Relevant Experience

MAKE Projects / Development Manager, San Diego, CA

July 2021 - Present, San Diego, CA

- Responsible for creating and retaining donor relationships to increasing donor base.
- Streamlined donor relationship management by implementing Hubspot as a CRM tool for MAKE projects
- Oversee development interns and ensure \$500,000 grant-writing pipeline is maintained at all times
- Act as the Café manager to ensure high-quality customer service and scalability of the social enterprise restaurant
- Responsible for marketing and generating business for the Café/Farm Experiences and other programs
- Raised \$60,000 during our first campaign through private donors and a matching grant from the Parker Foundation
- Managed and developed the 24 youth and adult immigrant and refugee job-trainees in the MAKE Café/Farm Experiences over the summer

Syrian Emergency Task Force / Director of Communications

December 2020 - Present, Remote

- Created online strategy for a confidential project including website design, social media strategy, and brand identity
- Developed online strategy for consistent messaging & branding with the social media team. Increased reach by 287%
- Manage relationships with print, tv, and radio press contacts
- Lead the merge of our over 2,400 donors onto the Salesforce CRM Platform
- Redesigned the website using Squarespace. This improved website traffic by 30% (12,000 visitors year over year)
- Delegated the projects of the Salesforce NPSP to improve constituent analytics (including creating over 2,400 profiles)
- Spearheaded the March 11th virtual event consisting of 180 attendees. To view the event, click [here](#)
- Co-authored the report on the Rukban IDP camp & other policy recommendations
- Designed a map tracking the over 615 civilian attacks, both past & present using the ESRI geo-mapping software ArcGIS
- Create & edit grants to fund humanitarian work such as the women's center & kindergarten serving over 800 students

Syrian Opposition Coalition / Communications Fellow

June 2021 – October 2021, Remote

- Created the opposition online presence using WordPress. This can be viewed [here](#)
- Assist with the communications strategy for ETILAF in the United States

Impact Connect (DGAWTY) / Partnership Manager Impact Connect Volunteer Program

April 2021 – July 2021, Remote

- Create & maintain 127 partnerships with businesses to grow the Impact Connect volunteer program

Servcorp / Center Manager / Training Manager for U.S Region

November 2018 – July 2019; December 2019 - May 2020, San Francisco, CA - New York, NY

- Success in finding, negotiating, & solidifying deals with clients from small businesses to Fortune 500 companies
- Managed over 500 client accounts & improved client retention by over 20%
- Grew San Francisco staff by 100% by improving locations profitability by 25%
- Executed the creation of a training plan all 22 U.S. locations

United Nations / Intern Department of Political and Peacekeeping Affairs-Department of Peace Operations

September 2019 - December 2019, New York, NY

- Managed the DPO intranet
- Managed a Bystander Intervention Training with one of the highest attendance records (over 40 people in attendance)
- Investigated gender-parity progress through creation & analysis of surveys given to over 300 staff members
- Created the end of quarter status update presentation for senior staff on the effectiveness of *Resolution 1325*

Skills

French



Problem-Solving



Communication



Data Analysis



Spanish



Management



Creative Design



Budget Oversight

